



Why do customers come to you, rather than to the florist across town or the supermarket down the street? Flower freshness and great customer service count for a lot—but in the end, it's all about the message your flowers send and the emotions they express, thanks to your creativity and artistic skill. What's the something extra you add to flowers that helps their beauty to speak and shine?

Give us an example of your *artistic touch*, in a design no bigger than 2' wide, 3' high, and 18" deep, using fresh materials that would cost you no more than US \$50.

To find out how to enter the contest, just turn the page!

3 simple steps to enter the Flowers & Design Contest



1st, 2nd & 3rd place trophies also awarded



1 DESIGN AN ARRANGEMENT THAT SHOWS THE POWER OF FLORAL ARTISTRY

See the previous page for guidelines on materials and dimensions. **Have fun!**



2 TAKE A HIGH-RESOLUTION DIGITAL PHOTO

Shoot it on a non-distracting background using highest-resolution camera settings.



3 EMAIL US THE PHOTO Include your name and phone number. **Send your entry from the email address associated with your Flowers & subscription (one entry per subscriber).** Need to give us that address, or purchase a subscription (as low as \$24.95)? It's easy! Write, call or hit the subscribe link on our website (see page 6 for contact info). Email address for entries and for all inquiries: contest@flowersandmagazine.com. Deadline for entries: April 3, 2018.



WE WILL EMAIL YOU ONCE WE RECEIVE YOUR ENTRY

A panel of expert judges selects 10 finalists, notified by May 30. The finalists' entries are featured in the August 2018 issue. Flowers & readers vote to pick the top 3 winners!

